CURRICULUM VITAE

SEIRAN ABDULLAH.

Graphic & Motion Designer · Video Editor · SMM



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OPEN TO FREELANCE · PART-TIME · HYBRID

PROFILE

Graphic & Motion Designer and Video Editor with 10 years of experience creating promo videos, brand visuals and social media content for businesses in education, travel, hospitality, healthcare, technology and e-commerce. I take projects from idea to final delivery and combine classic design skills with modern AI tools to work faster without compromising quality. Based in Riga, Latvia, working with clients across the EU and remotely.

EXPERIENCE

Graphic & Motion Designer, Video Editor
2021 — 2026

MTK International School · Baku, Azerbaijan

- Designed social media banners, posters and visual content for the school's communication channels.
- Produced motion graphics and edited videos for social media and promotional campaigns.

Graphic & Motion Designer, Video Editor
2017 — 2021

Globus Travel Agency · Baku, Azerbaijan

- Designed social media content, banners and promotional materials for tours and travel packages.
- Created motion graphics and promo videos for campaigns and social media.
- Managed the company's social media channels: content planning, posting and community management.
- Set up and ran paid advertising campaigns on social media.

Graphic & Web Designer
2016 — 2017

INNOA Design · Baku, Azerbaijan

- Designed web layouts and graphic materials, including logos and print assets, for client projects.

EDUCATION

Master's Degree, Computer Systems
2026 — 2028

Riga Nordic University · Riga, Latvia

Focus: Data Science · in progress

Bachelor's Degree, Computer Engineering
2010 — 2014

Azerbaijan Technical University · Baku, Azerbaijan

SKILLS

DESIGN & MOTION

Photoshop · Illustrator · After Effects · Lightroom · 2D Animation · Logo & Branding

VIDEO

Premiere Pro · DaVinci Resolve · Audition · Color Grading

SOCIAL MEDIA

Content Planning · Community Management

AI TOOLS

Runway · Kling · ChatGPT · Gemini · Claude · Buzzy

LANGUAGES

English · Russian · Turkish · Azerbaijani

CERTIFICATES

Graphic Designer
University of Colorado Boulder · 2022

Editor's Guide to DaVinci Resolve 18
Blackmagic Design · 2023

Social Media Management
Meta · 2022

Foundations of UX Design
Google · 2021

Getting Started with Generative AI
IBM · 2026

Craft Precise Prompts for AI Models
IBM · 2026